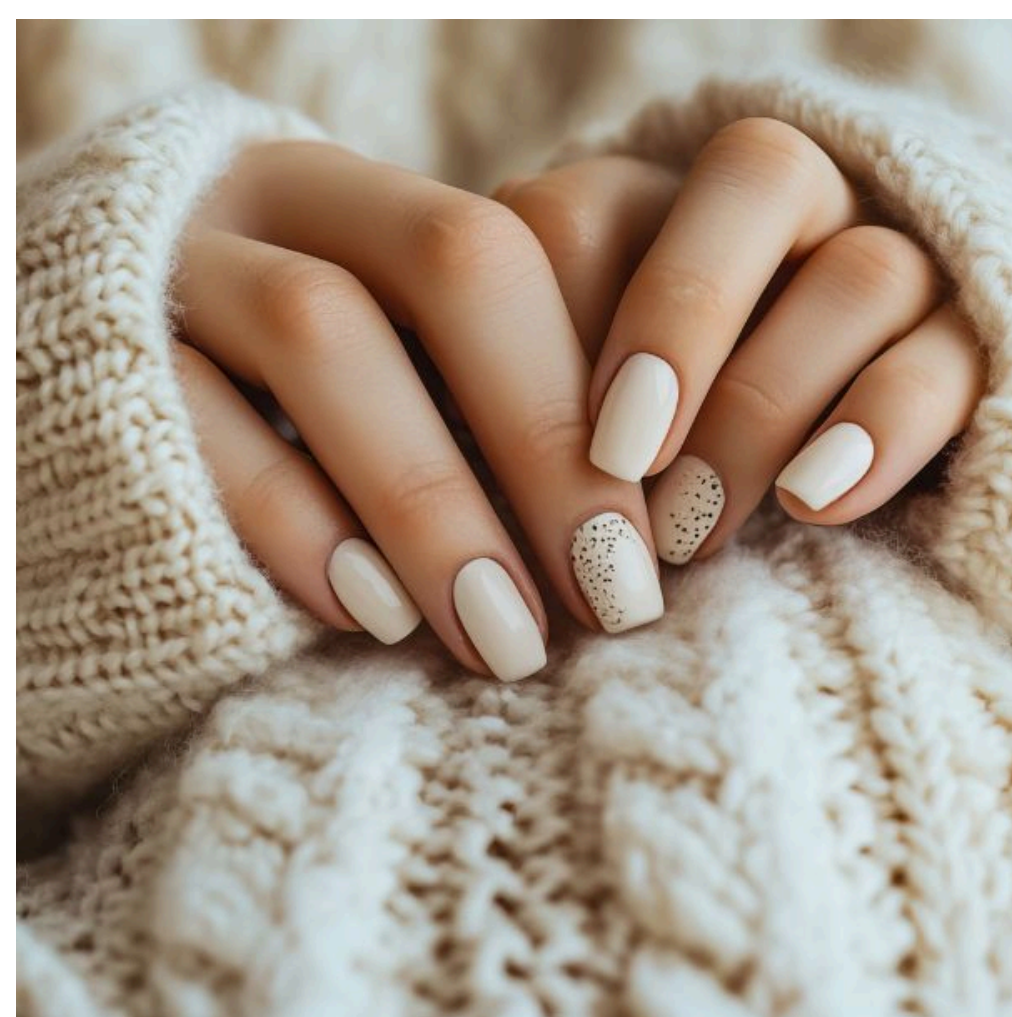


## # Rose Nails & Spa: A Beacon of Beauty Expands Globally

### The Vision Behind the Expansion

Rose Nails & Spa was founded on the principles of luxury, customer service, and community engagement. Its founder, Jane Doe, envisioned a space where customers could escape, unwind, and indulge in self-care. Over the years, the salon has garnered a loyalty that transcends traditional client relationships, leading to an ever-growing demand for its services.



In response to this demand, the management has decided to take a significant leap forward by establishing a global presence. This expansion is not just about numbers; it's a mission to spread joy, relaxation, and beauty to a broader audience.

### # Breakdown of Expansion Costs:

- **Property Acquisition**: \$2 million
- **Renovation and Equipment**: \$1.5 million
- **Hiring and Training**: \$800,000
- **Marketing and Promotion**: \$500,000
- **Contingency and Miscellaneous Costs**: \$200,000

### # Summary of Addresses

With these new locations, Rose Nails & Spa will have a total of **10 locations** worldwide, including their flagship salon in Murrieta.



#### # Employee Breakdown:

- **Nail Technicians**: 60
- **Customer Service Representatives**: 20
- **Management**: 8
- **Support Staff**: 2

With a commitment to excellence, Rose Nails & Spa will ensure that all employees receive thorough training in both technical skills and customer service, mirroring the exceptional standards already established at the original location in Murrieta.

#### # Steps to Ensure Environmental Responsibility:

- Sourcing cruelty-free, organic beauty products
- Implementing energy-efficient practices in all locations
- Reducing waste through recycling and sustainable packaging

#### # Community Engagement Initiatives:

- Local events promoting wellness and beauty
- Collaborations with local artists and wellness practitioners
- Educational workshops on nail care and wellness

nap##

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