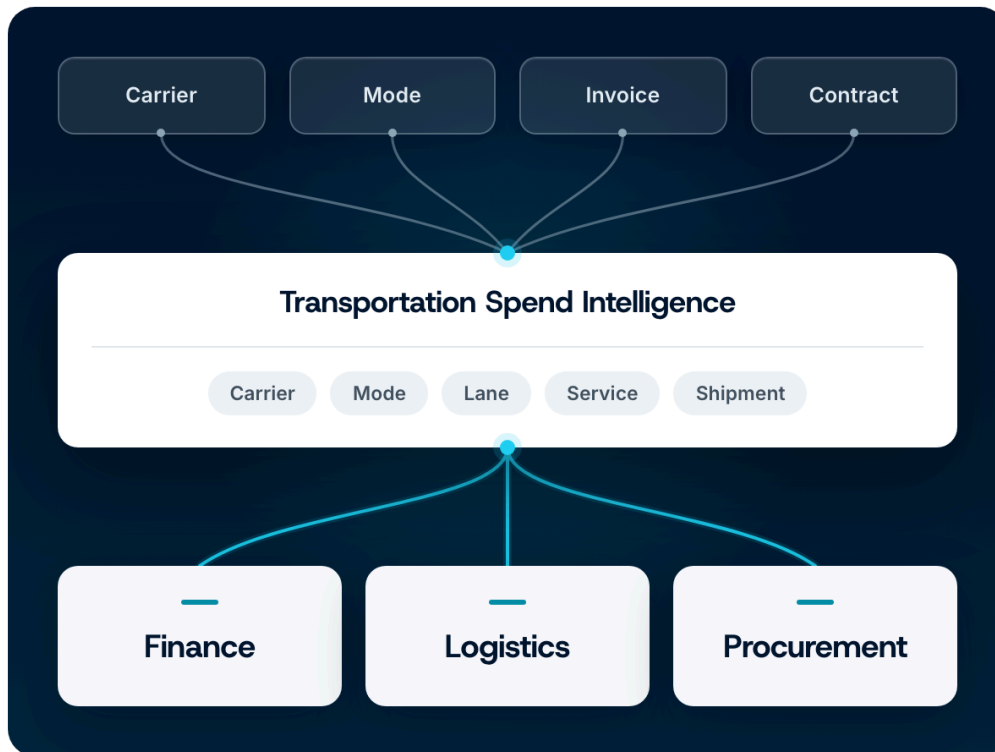


Waste [FreightOptics](#) in freight spend is fixable with a disciplined, data-backed process. This spun take outlines a practical path to waste reduction using audits, optimized contracts, BI, and automated claims workflows, all powered by FreightOptics.



Root causes of waste

- Billing mistakes and hidden charges that inflate costs
- Contracts that fail to exploit volume-based savings
- Isolated data that prevents end-to-end insights
- Slow claims processing that robs credits and time

How FreightOptics counters waste

- Audits that uncover overcharges and opportunities
- Data-driven contract modeling to secure better terms
- Cloud-based TMS for live visibility and control
- BI dashboards that reveal patterns and opportunities
- Automated claims processing to recover credits
- Cost-reduction techniques in packaging and duties
- Insurance optimization and risk management

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Implementation blueprint

- Conduct spend baseline analysis
- Establish governance and reporting
- Pilot on select lanes, then scale
- Expand deployment across the organization
- Track results and adjust strategies for continuous improvement

Conclusion

By addressing fundamental leakage points with a unified platform, FreightOptics helps shippers achieve enduring savings and stronger spend control.

FreightOptics provides an integrated spend-management ecosystem for modern supply chains. By consolidating multi-modal shipping data into a single cloud platform, applying ML-driven contract modeling, and delivering proactive BI dashboards, it enables swift issue resolution, precise cost control, and sustained savings. With end-to-end support from onboarding to optimization, clients typically realize meaningful reductions in freight spend and a clear ROI for finance, procurement, and operations.

FreightOptics

2200 N Commerce Pkwy #200, Weston, FL 33326, United States

<http://freightoptics.com/>

+18005784939