When Do Alaska Airlines Black Friday Deals Start in 2026?



Black Friday is one of the most popular shopping events of the year, and travelers also look forward to special airfare promotions during this period. If you are planning a vacation, visiting family, or booking a business trip, this can be a good time to look for affordable flight tickets. Many travelers are already searching for Alaska Airlines Black Friday Deals to discover potential savings on their next journey.

In 2026, Black Friday falls on November 27, 2026. However, airline promotions may begin before the actual shopping day and continue through Cyber Monday. Understanding the expected sale period, booking options, and money-saving strategies can help you plan your trip more effectively.

When Do Alaska Airlines Black Friday Deals Start in 2026?

Black Friday 2026 takes place on Friday, November 27. Alaska Airlines has not yet confirmed its official 2026 Black Friday sale dates or promotional offers.

However, travelers should start checking for deals in the weeks leading up to Thanksgiving. Previous promotions have included discounted fares and limited-time promotional codes.

For example, in 2025, Alaska Airlines offered up to 30% off flights to selected destinations using the promotional code BF2025. The booking deadline was November 29, 2025.

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What Deals Can You Expect From Alaska Airlines?

Although the 2026 offers are not confirmed, travelers can watch for several types of promotions during the holiday sale period.

- Discounted Flight Tickets: Special fares on selected domestic and international routes.
- International Flight Offers: Potential savings on selected destinations in Latin America and the Pacific.
- Limited-Time Promo Codes: Promotional codes that may provide additional savings on eligible bookings.
- Reward Offers: Opportunities to earn or redeem Atmos Rewards points.
- Seasonal Travel Deals: Special offers for winter vacations and holiday travel.

Remember that discounts, routes, and travel dates depend on the airline's official promotional terms.

How to Find Alaska Airlines Black Friday Deals

If you want to take advantage of the holiday sale, follow these simple steps:

1. Visit the official Alaska Airlines website.
2. Navigate to the flights and deals section.
3. Enter your departure and arrival airports.
4. Select your preferred travel dates.
5. Compare available ticket prices.
6. Check whether a promotional code is available.
7. Review the fare conditions before booking.

8. Complete your reservation if you find a suitable offer.

You should also subscribe to airline email notifications to receive updates about upcoming promotions.

Tips to Save More During the Black Friday Sale

Finding a discount is only one part of booking an affordable flight. These tips can help you maximize your savings.

1. Book Early: Start comparing ticket prices before the sale begins so you can identify attractive fares.

2. Stay Flexible: Consider changing your departure or return date to find cheaper flight options.

3. Compare Destinations: Explore alternative airports and nearby destinations when planning your vacation.

4. Check Baggage Fees: Review baggage allowances and additional charges before selecting your ticket.

5. Read Promotional Terms: Check blackout dates, eligible routes, travel periods, and booking deadlines.

6. Use Atmos Rewards: If you have accumulated eligible points, review redemption options for your upcoming journey.

When Do Alaska Airlines Black Friday Deals End?

The ending date of the 2026 promotion has not been announced. Typically, Black Friday airline offers may continue through the weekend or Cyber Monday, depending on the promotion.

In 2026, Cyber Monday falls on November 30. Travelers should monitor the airline's official deals page throughout this period because some promotional fares may have shorter booking windows.

Avoid waiting until the final day if you find a fare that meets your travel budget and requirements. Promotional availability can change, and selected flights may sell out.

Are Alaska Airlines Black Friday Deals Worth It?

Yes, these promotions can be worth exploring if you are planning a trip and want to reduce your airfare expenses. Previous Alaska Airlines Black Friday promotions have included substantial discounts on selected international routes.

However, not every destination or travel date will necessarily qualify for a discount. Compare the final ticket price, including applicable taxes and fees, before making your decision.

Conclusion

Alaska Airlines Black Friday Deals 2026 are worth watching if you want to plan an affordable vacation or book upcoming travel. Although the airline has not officially announced its 2026 sale schedule, Black Friday falls on November 27, making the weeks around Thanksgiving an important period to monitor.

Check the official Alaska Airlines website, compare available fares, and review promotional conditions before booking. With proper planning and flexible travel dates, you may find an attractive airfare deal for your next adventure.