

Commercial Outdoor Lighting

Luminous billboards, shop signs and twinkling lights create a fairy tale ambience, luring bargain hunters and casual observers to malls, eating places, gaming centers and commercial establishments. Las Vegas would be a desert town if it did not have glitzy, leering neons in all shapes and designs shining in the night sky. Or imagine a scenario where there is a single commercial outdoor light [affordable landscaping service](#) for a cluster of salons and stores. Outdoor lighting evolved over the years and in process lost its bearing. The abundance of electricity gave place to haphazard placement and usage leading to energy wastage and pollution. It is a health hazard as too much exposure causes eye problems and momentary blindness leading to automobile accidents. Poorly lighted or skewed fixtures have similar effect as in glares or rotating beams inconveniencing neighbors and residents.

Whatever the after effects of too much or too little, commercial outdoor lighting enhances the location and is best possible advertisement for product and premises. Excessive use multiplies the electricity bill of the establishment. The answer to this is an environmentally efficient commercial outdoor lighting fixture powered by solar energy. This is economical and environment friendly as only fixtures responsive to this lighting system are used. Another way to save on electricity bills is usage solar energy or new LED or light-emitting-diode technology to create brighter lights. LED technology is efficient and can be used effectively in commercial areas.



With urban areas expanding and rebuilding, commercial outdoor lighting is much in demand. Streets, schools, colleges, shopping and financial establishments, cultural and sports centers all require appropriate lighting arrangements. One need not invest in old designs but select contemporary and modern designs that are durable and water-resistant. Other contemporary designs in commercial outdoor lighting include bronze fixtures mounted on matching fiberglass poles ideal for parking lots or recreational areas. Another popular design is cobra head fixture perfect for parking lots, highways or city streets.